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2nd Asia Superyacht Conference ends on high

By IBI Magazine

The 2nd Asia Superyacht Conference in Singapore has closed on a high note, with over 200 industry professionals from around the world excited by the fast-emerging Asian market.

"I am really pleased with the way the conference has developed this year," said Andy Treadwell, managing director of event organiser the Informa Yacht Group. "The numbers alone speak for themselves, but it's the level of interest and excitement that confirms our belief in the opportunity for South East Asia over the next five to 10 years.

"This is tangible throughout all of the forums and the social activities. I think every single delegate here shares in that excitement and is looking forward to the industry developing in leaps and bounds with the advent of the Singapore Yacht Show, which launches here in One 15 Marina next April."

The last day's programme included presentations on the growing superyacht destinations of Indonesia, India, East Malaysia and Peninsular Malaysia, with industry experts on these markets highlighting how superyachts can gain access to these new cruising grounds. Even Myanmar, which is frequently ignored as a cruising destination, was revealed to be accessible in a presentation by John Farrell of Uniteam Yachting.

Critical lessons for marina developments in Asia were covered in the final presentation by renowned marina expert Oscar Siches, who showed how lessons learnt in Western markets can be applied to Asia.

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