

# THE YACHT

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# report

The leading magazine for the design, construction,  
management, ownership & operation of luxury yachts

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# Asia Turning European Heads



Tork Buckley attended this year's second Asia Superyacht Conference in Singapore, and found that there was vibrant industry representation at the event; illustrating that Asia is now stirring serious global attention.

Since the last conference's unanimous call for it, moves have been afoot to create a pan-regional association to market it in all its aspects. That has been under the guidance of Colin Dawson and he

As ever, Oscar Siches had delegates in stitches with his one-man show, when he spoke about how to build a good marina (see below).

Overall, the region is vibrant, even more so than last year.

**Images: Kevin Miller**

Oscar Siches offers his insight into the exciting growth that is possible for this special region.



Many non-locals repeated the long-distance journey from EU or Australia to be here, and senior managers of many companies also attended. Since Informa Yacht Group purchased the conference, a few more sponsors were participating with genuine interest in becoming active players in the SE Asia superyacht industry development everybody expects within the next five to 15 years. SE Asia is the adventure, the unknown, solitary bays and virgin (non-Branson) islands, rivers, shores, underwater world to discover and 100 per cent non-western. Development must have clearly defined limits for the charms of the area to remain authentic. Let the area grow but refrain from importing models made for another geography, ethnicity and culture. The Asian experience is their real treasure and it should be respected and protected. SE Asia and Australia's success as the third destination depends only on the Asia superyacht industry players. We are the only interface between the area potential, its treasures and our future guests.